

# MEDIA ADVISORY

## DEPARTMENT OF PUBLIC WORKS

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### **CITY CELEBRATES 2ND ANNIVERSARY OF CLEAN AIR INITIATIVE; INVITES MORE COMPANIES TO JOIN AS PARTNERS**

*Companies share successes with Central Indiana Clean Air Partnership*

INDIANAPOLIS — Area businesses are being recognized for actively doing their part to improve central Indiana's air quality.

Mayor Greg Ballard will join leaders from Community Health Network, St. Vincent Hospital, Clarian Health, St. Francis Hospital & Health Centers and the Greater Indianapolis Chamber of Commerce to celebrate the two-year anniversary of the Central Indiana Clean Air Partnership (CICAP), and call on additional area businesses to commit to taking tangible steps in an effort to improve air quality.

**What:** Press conference recognizing CICAP members and calling on additional businesses to join as partners.

**Who:** Mayor Greg Ballard, Clarian Health, Community Health Network, St. Vincent Health, Clinical Support Services Executive Director

**When:** Tuesday, October 6, 2008  
10 a.m. - 11 a.m.

**Where:** Lobby of the Emmis Communications Building on Monument Circle

The CICAP program outlines a number of steps businesses can take to make a visible difference in central Indiana's air quality. Businesses that join the CICAP program commit to a specific level of participation based on the actions they agree to implement; from installing "Idle Free Zone" signage in loading docks, to retrofitting diesel vehicles with diesel oxidation catalysts (DOCs), to encouraging employees to carpool, bike or take public transportation to work.

As of the date of publication, CICAP has enlisted more than 165 corporate partners. Businesses interested in becoming CICAP partners can request materials and join CICAP by visiting the new website, [www.indycicap.org](http://www.indycicap.org)

Mayor Ballard launched SustainIndy and created the Office of Sustainability in October of 2008. Both represent an innovative enterprise aimed at delivering long-term cost savings to the city, building the local economy, improving our quality of life and enhancing our environmental and public health. Its efforts are designed to aggressively move Indianapolis forward in making it one of the most sustainable cities in the Midwest. For more information, visit [www.sustainindy.org](http://www.sustainindy.org).

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